The SWS Campus Platform
Distribute Web Site Maintenance throughout Your Campus

- Create a Unified, Polished Look for All Your Web Content

- Free Your Web Administrator, Allowing More Time for Training, Coordination, and Oversight

- Educate, Communicate and Unite by Fully Mining Your Web Site's Potential

- Stabilize Your Online Presence, Initiating an Easy Platform that Accommodates Changes in Personnel and Usage by Staff with a Range of Technical Skills

School Web
S E R V I C E S

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Come to www.schoolwebservices.com for links to our clients.
See what we do so singularly and so well.

www.schoolwebservices.com

Serving Academic Web Sites Since 1997.
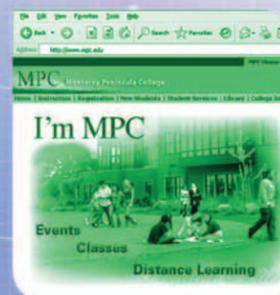
Web Site Services
for Community Colleges

The SWS Campus Platform:
The Foundation to a Quality Academic Presence Online

School Web Services helped our college district build a Web presence to be proud of. Work was performed on time, within budget, and SWS suggested innovative features to make our Web site more user-friendly. The resulting project delivers greater access to information for different categories of users within an environment that reflects the character and values of our organization. We're delighted.
—**Joan Barnes,** *Director of Public Affairs and Governmental Relations, Rancho Santiago Community College District*

School Web Services has provided Monterey Peninsula College with outstanding Web site support since the College's staff and faculty began working with them in 1999.
—**Paul Emenhiser,** *Director of Information Systems, Monterey Peninsula College*

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The SWS Campus Platform Is an Economical Solution to the Web Site Needs of Colleges and College Districts—Saving Time, Money and Valuable IT Resources.

School Web
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The SWS Campus Platform…

A Comprehensive, Integrated, and Affordable Web Site Package for Your Campus

School Web Services, Inc.

School Web Services has been building large-scale educational Web sites since 1997. In the SWS Campus Platform, we tie together the very features that your campus needs to implement right away. This is the Web site management package that meets the specific needs of educational institutions.

Because we specialize in education, we have insight into the unique requirements of academic institutions, but we join this with the broad perspective of serving a variety of schools, colleges and districts. Along with our Web site platform, which is ready to use with out-of-the-box ease, we can provide the conversion expertise, customization, support and training to make the transition seamless. We provide the balance you need – not generic, "one-size" treatment, and not over-dependence and burden on one person to create the message, vision and content of your Web site. With distributed management, easy creation tools, and consistent templates, your entire campus contributes to a polished, professional Web presence.
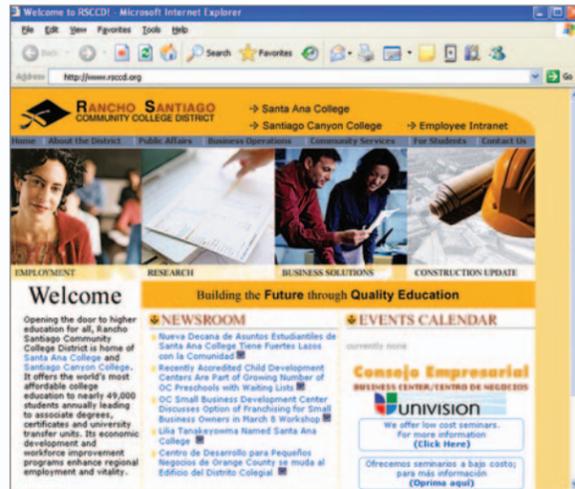
The SWS Campus Platform offers a suite of features that take Community College Web sites to the next level:

- A dynamic home page, automatically updated to provide timely, accurate information

- A comprehensive events calendar, integrating all campus events
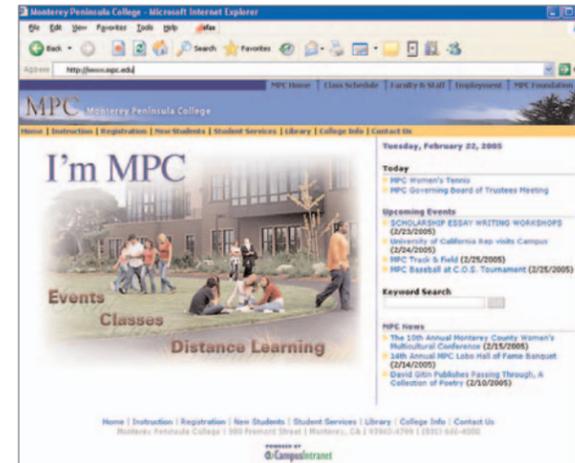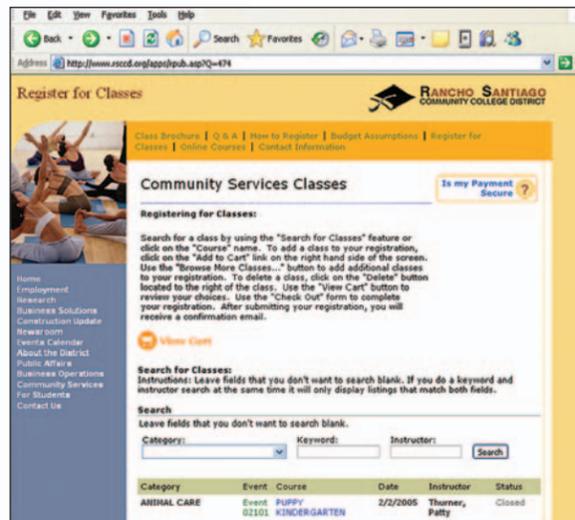
- A complete "MyCampus" portal that allows employees to download forms and documents, participate in committees, create Web content, and access other "intranet" resources

- A listing of board agendas, minutes, and other meeting information

- A thorough Web site search engine

- A campus-wide, searchable faculty and staff directory

- A job vacancies listing, with file attachment capability and auto-archiving

- An Administrative area for easy management, tracking and record keeping

- Easy to use, Web-based tools that distribute management, allowing non-technical staff members to create and post materials and maintain the Web site

- Document libraries for Microsoft Office and Adobe PDF files, supporting materials access, archiving and storage

- Unlimited sub-sites that can be created by the campus' departments and staff members, including instructor and committee Web sites Multi-lingual content tools for easy creation and posting in several languages

SWS can help you with the process of creating a better Web site, with:

- Expert consultation for each stage of development, implementation and maintenance

- Conversion of existing materials and programs

- Customization of the platform features

- Ongoing support for all your Web site needs

Create a **Clean, Organized, Easy to Use** Web site that **Serves Your Students** and **Your Staff** without sacrificing your college's individuality.

Our solution is
Affordable, Flexible, Proven.

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